EDITORIAL CALENDAR

Winterguide. Statewide luxury attractions and events from lodges to fashions, snow-making capabilities to romantic getaways in Maine. Expanded calendar of Maine Coast events and attractions assures coverage through Valentine’s Day.

March – House & Gardens. It’s Spring! Architecture & residential real estate, including waterfront homes, interior design, furniture, antiques, landscape design, gardening, and restoration of Greater Portland Landmarks and lovely estates all over Maine.

April – Maine Summer Planning Guide showcases upcoming summer attractions & statewide resorts by focusing on the Visitor Industry. Highly appealing features on the most beautiful summer getaways in Maine.

May – Careers & Technologies. Great Jobs Issue! Profiling Maine workers who have some of the jobs in Maine with outstanding opportunities and benefits. Tekkies love this issue, as we report breakthrough leaps in technologies for Maine friends.

Summerguide 2003. The Big One. Expanded color, editorial, and advertising make this a necessity for your planning. Record readership annually. Includes our highly praised “Dream Islands” feature. The best calendar of events in the state.

July/August Waterfront. Yachting, boating, ship and yacht design are brought to life here to engage the attention of the maritime audience that hits its peak during this period. From maritime museums to boat-building firms to ship-fitters and commercial fishing firms to restaurants and bed & breakfasts, this is your issue if you follow the trade winds.

September Maine Art Annual. Breaking stories about Maine art, galleries, and artists. Many consider this issue our proudest achievement each year.

October The Maine 100. This trademarked business issue is perfect to turn the spotlight on original Maine Businesses and their successful growth techniques across the state. Impressive representation.

November. Intriguing People In Maine. Breakthrough interviews of high-profile Mainers assures a spectacle read for holiday retail advertisers.

December The Year in Review